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LAM SOON (HONG KONG) LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 411)

APPOINTMENT OF GROUP MANAGING DIRECTOR

The Board of Directors (the “Board”) of Lam Soon (Hong Kong) Limited (the “Company”) is pleased to announce that Mr. Joseph LEUNG (“Mr. Leung”) has been appointed as Group Managing Director of the Company with effect from 2 May 2012.

Mr. Leung, aged 51, holds a bachelor degree in Economics and a master degree in Business Administration (Marketing) from Virginia Polytechnic Institute and State University, USA. Mr. Leung has 25 years of experience in the areas of food and consumer products sectors. He had worked in Hong Kong and United States of America with corporations including Sara Lee Corporation, Heinz USA and R. J. Reynolds Tobacco Company USA.

Mr. Leung did not hold any other directorships in other public listed companies in the last three years. Mr. Leung does not have any relationship with any other directors, senior management or substantial or controlling shareholder of the Company.

As at the date of this announcement, Mr. Leung does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Leung has entered into a service agreement with the Company under which he is entitled to an emolument of approximately HK\$3 million per annum inclusive of basic salary, year-end bonus and pension contributions. He is also eligible to a performance related discretionary bonus. The service agreement is not of a specific term but Mr. Leung is subject to retirement by rotation and re-election at the annual general meetings pursuant to the Articles of Association of the Company.

Save as disclosed above, there are no other matters concerning Mr. Leung that need to be brought to the attention of the shareholders of the Company and there is no other information to be disclosed pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Company takes this opportunity to welcome Mr. Leung to join the Board.

GENERAL

As at the date of this announcement, the Board of Directors of the Company comprises:

Chairman:

Mr. KWEK Leng Hai

Executive Director:

Mr. DING Wai Chuen

Independent Non-Executive Directors:

Mr. LO Kwong Chi, Clement

Mr. LO Kai Yiu, Anthony

Mr. AU Chee Ming

Non-Executive Directors:

Dr. WHANG Sun Tze

Mr. TAN Lim Heng

Mr. TSANG Cho Tai

By Order of the Board

CHENG Man Ying

Company Secretary

Hong Kong, 25 April 2012

This announcement can be retrieved from our website: <http://www.lamsoon.com>